

Build a Second Brain for Your Business

Use Claude Code and Obsidian to build a business knowledge system that reads your SOPs, ingests new articles, and tells you exactly what needs to change in your workflow.

Claude Code

Obsidian

3-Drawer System

Full Setup Prompt

3

DRAWERS: RAW, CLIPPINGS, WIKI

1

PROMPT BUILDS EVERYTHING

0

MANUAL SETUP REQUIRED

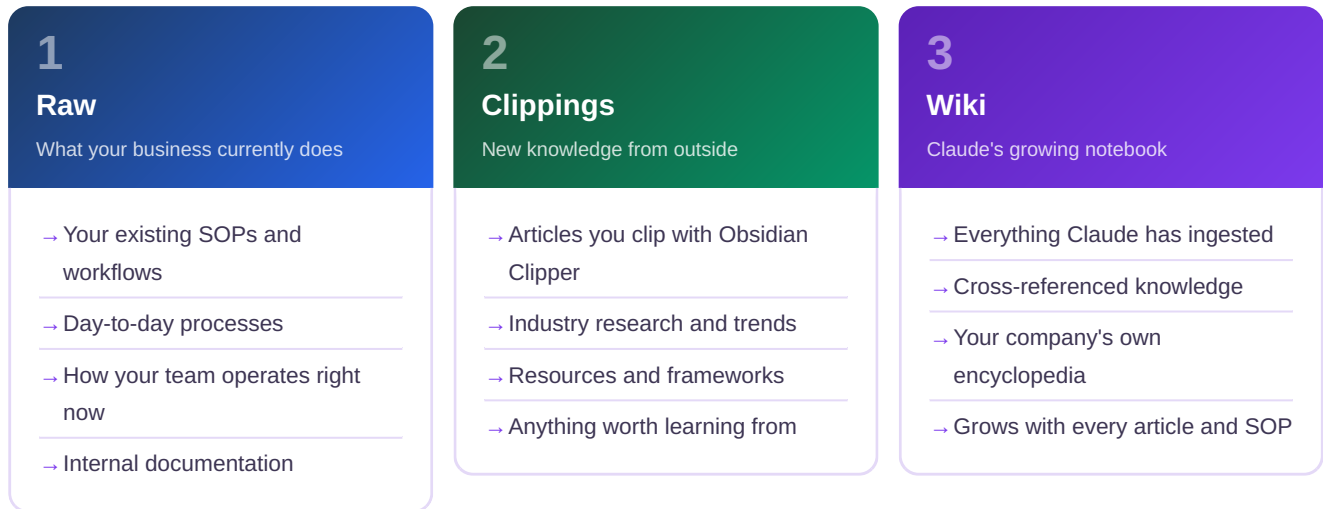
CREATED BY

Vikash Kumar

[linkedin.com/in/vikashyavansh](https://www.linkedin.com/in/vikashyavansh)

A three-drawer cabinet for your business knowledge

Most businesses have knowledge scattered everywhere — SOPs in Google Docs, articles saved in Pocket, insights from calls that never get written down. This system gives Claude Code a structured place to store, connect, and apply everything your business knows.



THE MAGIC MOMENT

Once drawer one has your SOPs and drawer two has a new article, ask Claude: "Does my current workflow actually hold up?" Claude compares what it just learned from the article against your internal processes and tells you exactly what needs to change. This is the difference between reading an article and actually using it.

STEP 1

Install the tools

- 1 Create your Second Brain folder**
Create an empty folder anywhere on your computer. Name it "second-brain" or any name you prefer. This is the root of your entire knowledge system.
- 2 Open Claude Code in that folder**
Navigate to your second brain folder in terminal: `cd ~/second-brain` then type `claude` to open Claude Code in that directory.
- 3 Install Obsidian**
Download Obsidian from obsidian.md — it is free. Once installed, go to Manage Vaults and select your second brain folder as the vault. Obsidian is how you view and navigate your growing wiki.
- 4 Install the Obsidian Clipper Chrome extension**
Search "Obsidian Clipper" in the Chrome Web Store and install it. This is what lets you save any article to your clippings folder with one click from any browser tab.

STEP 2 — THE MAIN PROMPT

Paste this into Claude Code to build everything

This single prompt creates your entire folder structure, sets up the wiki, and configures Claude Code to understand how to ingest, store, and cross-reference your business knowledge.

You are building a second brain knowledge management system for a business inside this folder. Set up the following structure and configure everything so it is ready to use immediately.

Create this folder structure:

```
/raw          - Business workflows, SOPs, and internal processes
/clippings    - External articles and resources (Obsidian Clipper deposits here)
/wiki         - Your growing knowledge base (you write and update this)
/inbox        - Temporary holding for items not yet processed
```

Create these files in the wiki folder:

- README.md explaining how the system works
- index.md as the master table of contents
- templates/sop-template.md for standardising process documentation
- templates/article-summary.md for article ingestion

Create a CLAUDE.md in the root with these instructions for all future sessions:

Second Brain Rules

When I say "ingest [file or folder]":

1. Read the content thoroughly
2. Extract key insights, processes, and decisions
3. Cross-reference with existing wiki content
4. Create or update the relevant wiki entry
5. Update index.md with the new entry

When I say "does my workflow hold up against [topic or article]":

1. Review the relevant wiki entries
2. Review the raw SOPs
3. Compare against the new knowledge
4. List specific gaps, conflicts, or improvements
5. Suggest exact changes to make

When I say "what do I know about [topic]":

1. Search the wiki and raw folders
2. Summarise everything relevant
3. Note where knowledge gaps exist

After creating all of this, confirm each folder and file exists and show me the complete folder structure. Then tell me exactly what to do next.

What happens: Claude Code creates all three drawers, writes the CLAUDE.md with instructions that persist across every future session, and sets up templates for SOPs and article summaries. From this point, every session starts with Claude already knowing how to operate your second brain.

The three commands you will use every day

Command 1 — Ingest your existing processes

```
ingest your company's workflow
```

Drop your SOPs and process documents into the /raw folder first. Then type this. Claude reads every file, extracts the key decisions and steps, and builds wiki entries for each process. Drawer one is now active.

Command 2 — Ingest a new article

```
ingest this article
```

Click the Obsidian Clipper icon on any web page. It drops into your /clippings folder. Go to Claude Code and type this command. Claude reads the article, extracts the insights, and adds them to your wiki. Drawer two feeds drawer three.

Command 3 — The decision engine

```
Does my current workflow actually hold up against what I just learned?
```

This is the most powerful command. Claude compares your raw SOPs against the new knowledge in your wiki and tells you exactly what to change. Not vague observations — specific gaps, conflicts, and improvements based on your actual processes.

More queries to use once your system is built

Competitive research

```
What do I know about AI automation and where are my knowledge gaps?
```

Claude searches the entire wiki and surfaces what you know, what you have clipped, and where you are missing information on a topic.

Onboarding new team members

```
Write an onboarding document for a new [role] based on our current SOPs and wiki
```

Claude pulls from your raw processes and wiki to generate a comprehensive onboarding guide. No manual writing required.

Staying current

```
I just clipped 5 articles this week. What should I update in our current workflow based on everything I have learned?
```

Claude reviews the new clippings batch and produces a priority list of workflow changes ranked by impact.

THE COMPOUNDING EFFECT

Every article you ingest makes the next analysis smarter. Every SOP Claude reads makes the next comparison more precise. The system compounds — the more you add, the more useful it becomes. Most knowledge management systems go stale. This one grows.

Turn your saved articles into decisions.

Set up takes under 10 minutes. From that point, every article you read, every SOP you document, and every process you run feeds a system that gets smarter every session.

- 1 Create your second brain folder and open Claude Code inside it
- 2 Paste the setup prompt — Claude builds everything automatically
- 3 Install Obsidian and Obsidian Clipper in Chrome
- 4 Drop your SOPs into /raw and type "ingest your company's workflow"
- 5 Clip one article and ask "does my workflow hold up?"

Vikash Kumar

Founder, BULDRR AI · Claude Code and n8n Automation Expert · \$1.44M saved for clients

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SAVED FOR CLIENTS

20K+

LINKEDIN FOLLOWERS

28mo

BUILDING DAILY