

Cinematic Website Prompt Pack

Build scroll-driven cinematic websites with Kimi K3 for under \$2. Every prompt you need to run the full pipeline — concept, video, frame interpolation, website, deployment.

3 Core Prompts

Full Pipeline

Kimi Code Setup

Higgsfield Settings

3

PROMPTS TO RUN EVERYTHING

\$2

TOTAL COST PER WEBSITE

1

PROMPT THAT RUNS THE WHOLE PIPELINE

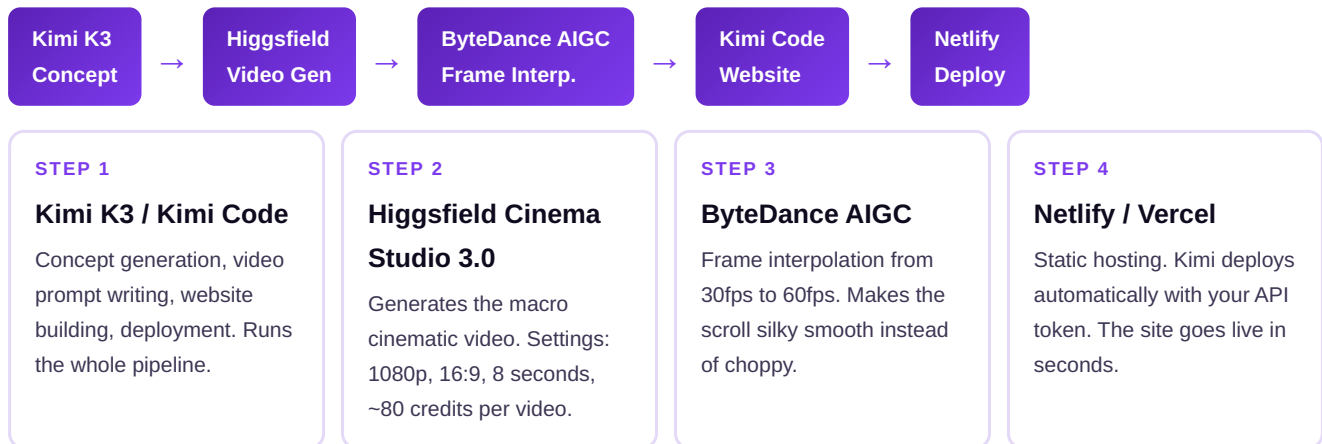
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How the whole thing works

This is what happens when Kimi K3 runs the full cinematic website pipeline. Every step is either automated or a copy-paste. The three prompts in this pack handle all of it.



THE SECRET THAT MOST PEOPLE SKIP

The frame interpolation step (30fps → 60fps) is what separates a janky scrolling experience from a smooth one. If you skip it, users will see every individual frame as they scroll. ByteDance AIGC generates the in-between frames automatically. Do not skip this step.

PROMPT 1 OF 3

Concept Generation Prompt

Feed this to Kimi K3 to generate 10 creative scroll-driven website concepts. Each concept is a single continuous macro journey that works as the background video. Run this first and pick the ideas you like.

Concept Generation — paste into Kimi K3 or Kimi Code

[Copy this exactly](#)

You are the sole creative director and senior front-end author for a premium interactive portfolio. Give me creative video ideas for 10 radically different scroll-driven commercial landing pages.

Key requirements:

- Each experience must be scroll-driven
- The video must involve a single continuous 8-second extreme macro journey
- The journey is what we will use as the main captivating feature of each website
- Make each concept as visually interesting and commercially relevant as possible

For each concept, provide:

1. Industry or product category
2. The macro journey description (what the camera does, what it moves through)
3. The emotional tone and target audience
4. One example tagline that could accompany the experience

Make these as diverse as possible across industries, visual styles, and emotional registers. Think luxury, medical, tech, nature, architecture, food, fashion.

How to use it: Run this once. You will get 10 concepts. Pick your 2 to 3 favorites. Copy each one into a Google Doc or note. You will use them in Prompt 2 to transform them into video generation prompts.

PROMPT 2 OF 3

Video Prompt Transformation Template

This transforms a concept from Prompt 1 into a high-quality video generation prompt ready to paste directly into Higgsfield Cinema Studio 3.0. The example in the template trains Kimi on the level of cinematic detail required.

Video Prompt Transformer — paste into Kimi K3

Copy this exactly

Use the concept below to generate a high-quality macro video prompt for an advanced cinematic video model.

Here is an example of the level of detail and specificity I need:

"A single continuous 8-second cinematic engineering shot moving forward from above a stormy, cold North Atlantic ocean. The camera begins at wave height, inches above the surface, and pushes steadily forward through salt spray and foam. The horizon is dark steel and grey, the water texture hyper-detailed and photorealistic. Natural light only. No cuts. Forward motion throughout."

Your prompt must include:

- Single continuous shot (no cuts)
- 8 seconds duration
- Extreme macro detail – every texture visible
- The specific journey the camera takes from start to finish
- Lighting conditions
- Emotional atmosphere

Now generate a video prompt for this concept:

[PASTE YOUR CONCEPT HERE FROM PROMPT 1]

HIGGSFIELD SETTINGS TO USE

Cinema Studio 3.0 → Resolution: 1080p → Aspect ratio: 16:9 (desktop) or 9:16 (mobile/Instagram) → Duration: 8 seconds → Smart mode → Click Generate. Each video costs approximately 80 credits.

PROMPT 3 OF 3

Mega Site-Building Prompt

This is the main event. Paste this entire prompt into Kimi Code once you have your video file downloaded and frame-interpolated. Kimi will ask you for the video filename and the original concept, then build and deploy the entire website automatically.

You are a senior creative technologist and front-end architect building premium scroll-driven cinematic websites.

Your task is to build a complete scroll-driven cinematic website using the video file and concept I will provide.

The website must include:

1. SCROLL ANIMATION

- Bind every frame of the provided video to the browser scroll position
- When the user scrolls forward the video advances frame by frame
- When the user scrolls backward the video reverses
- The scroll must be silky smooth with no jank or stutter
- Use `requestAnimationFrame` for optimal performance

2. TOUR MODE

- A floating button that autoplays through the video continuously
- The user can click to pause or skip to any section
- Progress indicator showing position in the journey

3. CONTENT OVERLAY

- Section headlines and copy that fade in and out as the user scrolls
- Based on the concept provided, write compelling commercial copy for 3 to 5 sections that appear throughout the scroll journey
- Typography must be bold, premium, minimal

4. HEADER AND FOOTER

- Minimal sticky header with logo placeholder and one CTA button
- Clean footer with tagline and contact placeholder

5. DEPLOYMENT

- Once the site is built and working locally, ask me for my Netlify or Vercel API token and deploy it automatically

When you are ready, ask me for:

1. The video filename (the interpolated 60fps version)
2. The original concept description so you can write the copy

Then build everything end to end without stopping for confirmation unless you hit a blocking error.

To run this fully automated: Add `--yolo` when starting Kimi Code. This puts it in "you only live once" mode — it executes every step without asking for confirmation. Example: `kimi --yolo`

Getting Kimi Code running

INSTALL KIMI CODE

Terminal command

Open terminal and paste: **curl -fsSL https://kimi.ai/install.sh | sh**
Once installed, type **kimi** to open. Type **login** if you need to authenticate.

CONNECT HIGGSFIELD VIA MCP (OPTIONAL — AUTOMATES VIDEO GEN)

Inside Kimi Code

Go to higgsfield.ai → MCP and CLI → copy the MCP command → paste into Kimi Code and say: **Install this MCP**. This lets Kimi generate and download Higgsfield videos directly without you going to the website manually.

FRAME INTERPOLATION (30FPS → 60FPS)

ByteDance AIGC via Higgsfield

Inside Kimi Code (with Higgsfield MCP installed): say **Interpolate [filename] with ByteDance AIGC from 30fps to 60fps**. Kimi will call the right model and return the smooth version.

DEPLOY TO NETLIFY

One command after the site is built

Go to netlify.com → User Settings → Applications → New Access Token → Copy it → Paste it to Kimi Code when it asks. It will deploy automatically.

Build your first cinematic website today.

Three prompts. One pipeline. Under \$2. The result looks like a \$10,000 agency build.

- 1 Run Prompt 1 in Kimi K3 — pick your two favourite concepts
- 2 Run Prompt 2 — transform each concept into a Higgsfield video prompt
- 3 Generate videos in Higgsfield, interpolate with ByteDance AIGC
- 4 Run Prompt 3 in Kimi Code — it builds and deploys everything

Vikash Kumar

Founder, BULDRR AI · AI Automation Expert · \$1.44M saved for clients

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